## **ORDER**

Orders

Order / Rev:

35843

Alt Order #:

08801773

Product Desc:

OCEQUERA/CON/DEM

Estimate:

1188

Flight Dates:

10/23/12 - 10/29/12

Original Date / Rev:

Order Type:

05/15/12 / 10/31/12

**GENERAL** 

Maura Gilroy

KLAS

Primary AE:

Mike Jones

K-WAS

National

Broadcast

EOM/EOC

Agency

Name:

**GMMB** 

**Buying Contact:** 

Billing Contact:

1010 Wisconsin Ave NW

Washington, DC 20007

Oceguera, John CD3

Cash Billing Type:

Billing Calendar:

Billing Cycle:

Sales Office:

Sales Region:

Agency Commission:

15%

Name: Demographic:

A25-54

Product Codes:

Revenue Codes:

PO1 LV2

Priority:

AGY, POL, CAND

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Advertiser

Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/01/12	10/28/12	25	\$26,715.00	\$22,707.75		
10/29/12	10/29/12	8	\$10,690.00	\$9,086.50		

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	25	\$26,715.00	\$22,707.75	0.00
November 2012	8	\$10,690.00	\$9,086.50	0.00
Totals	33	\$37,405.00	\$31,794.25	0.00

00:15:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$37,405.00
Market	100%	\$124,683.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$31,170.83
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$6,234.17
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Cod	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 2	8	10/29/12	10/29/12	8 News Now 6a		6-7a	M	:30	1	\$275.00LV2	0.00 NM	1	\$275.00
				8 News Now 6a	M-F								
	8 NEW	IS NOW AT	6A										
	St	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
V	Veek: 10	)/23/12	10/29/12	M	1	\$275.00	0.00						
E 3	8	10/29/12	10/29/12		CM	7-9a	M	:30	1	\$200.00LV2	0.00 NM	1	\$200.00

Page 2 of 4 Print Date: 11/07/12 13:01:05

KLAS

Order / Rev:

35843

Advertiser:

Oceguera, John CD3

Alt Order #:

08801773

Product Desc: OCEQUERA/CON/DEM

Flight Dates:

10/23/12 - 10/29/12

Estimate:

1188

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spot	s Rate	e Pri	Rtg Type	Spots	Amount
	CBS This Morning 7-9a CBS This Morning								
CBS THIS MORNING		_					;		
Start Date End Date Week: 10/23/12 10/29/12	Weekdays Spots/Week		Rating 0.00				•		
E 5 8 10/28/12 10/28/12		8 News Nov	v Sun AS	:30	1 \$1,225.	00LV1	0.00 NM	1	\$1,225.00
8 NEWS NOW SUNDAY M	8 News Now Sun AM #2 ORNING- #2								
Start Date End Date	Weekdays Spots/Week		Rating						
Week: 10/22/12 10/28/12 E 6 8 10/28/12 10/28/12		\$1,225.00	0.00 ationS	:30	1 \$1,400.	001.1/1	0.00 NM	1	\$1,400.00
E 6 6 10/20/12 10/20/12	Face The Nation	race men	ation	.50	1 ψ1,400.	OOLVI	0.00 14101		Ψ1,400.00
FACE THE NATION	Mockdows Spots Mock	Data	Patina						
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12		Rate \$1,400.00	Rating 0.00						
E 7 8 10/23/12 10/29/12		9-10a	MTWTF	:30	1 \$300.	00LV2	0.00 NM	1	\$300.00
LIVE! WITH KELLY	Live With Regis & Kelly							Ī	
Start Date End Date			Rating						
Week: 10/23/12 10/29/12 E 8 8 10/23/12 10/29/12	MTWTF 1 2 Price Is Right CM	\$300.00 10-11a	0.00 MTWTF	:30	1 \$1,575.	0013/1	0.00 NM	1	\$1,575.00
E 6 6 10/25/12 10/29/12	Price Is Right CM Price Is Right	10-11a	MIMIL	.30	1 \$1,575.	OOLVI	0.00 14141	•	\$1,575.00
PRICE IS RIGHT	Manhalana Canta Manh	Dete	Datina						
Start Date End Date Week: 10/23/12 10/29/12		<u>Rate</u> \$1,575.00	<u>Rating</u> 0.00					1	
E 9 8 10/23/12 10/29/12		11a-12p	MTWTF	:30	1 \$1,925.	00LV1	0.00 NM	0	\$0.00
YOUNG & RESTLESS	Young & Restless								
Start Date End Date			Rating					}	
Week: 10/23/12 10/29/12 Spot Ch Date Range		\$1,925.00	0.00						
			VA.	leekdays	l enath	Rate	Rta Type		
3 8 10/23/12-10/29/12		t/End Time -12p		<u>/eekdays</u> TWThF	<u>Length</u> :30 <del>(\$1,</del> (		Rtg Type 0.00 NM		
3 8 10/23/12-10/29/12 Credited	Y&R 11a	-12p	M	TWThF	:30 <del>(\$1,</del> (	925.00)	0.00 NM		
3 8 10/23/12-10/29/12 Credited	Y&R 11a 2 1230-2p Soaps/ LMAD CM				:30 <del>(\$1,</del> (		0.00 NM	2	\$750.00
3 8 10/23/12-10/29/12 Credited	Y&R 11a 2 1230-2p Soaps/ LMAD CM Soaps / Let's Make A Deal	-12p	M	TWThF	:30 <del>(\$1,</del> (	925.00)	0.00 NM	2	\$750.00
3 8 10/23/12-10/29/12  Credited  E 11 8 10/23/12 10/29/12  THE BOLD AND THE BEAL  Start Date End Date	Y&R 11a 2 1230-2p Soaps/ LMAD CM Soaps / Let's Make A Deal UTIFUL Weekdays Spots/Week	-12p 1230-2p <u>Rate</u>	MTWTF	TWThF	:30 <del>(\$1,</del> (	925.00)	0.00 NM	2	\$750.00
3 8 10/23/12-10/29/12 Credited  E 11 8 10/23/12 10/29/13  THE BOLD AND THE BEAL Start Date End Date Week: 10/23/12 10/29/12	Y&R 11a 2 1230-2p Soaps/ LMAD CM Soaps / Let's Make A Deal UTIFUL Weekdays Spots/Week MTWTF 2	-12p 1230-2p <u>Rate</u> \$375.00	MTWTF	TWThF	:30 <del>(\$1,</del> 6	00LV2	0.00 <i>NM</i>		
3 8 10/23/12-10/29/12 Credited  E 11 8 10/23/12 10/29/12  THE BOLD AND THE BEAL Start Date End Date Week: 10/23/12 10/29/12  E 13 8 10/23/12 10/29/12	Y&R 11a 2 1230-2p Soaps/ LMAD CM Soaps / Let's Make A Deal UTIFUL Weekdays Spots/Week MTWTF 2	-12p 1230-2p <u>Rate</u>	MTWTF  Rating 0.00	:30	:30 <del>(\$1,</del> 6	00LV2	0.00 NM		\$750.00 \$375.00
3 8 10/23/12-10/29/12 Credited  E 11 8 10/23/12 10/29/13  THE BOLD AND THE BEAL Start Date End Date Week: 10/23/12 10/29/13  E 13 8 10/23/12 10/29/13  THE TALK	Y&R 11a  2 1230-2p Soaps/ LMAD CM    Soaps / Let's Make A Deal  UTIFUL    Weekdays	1230-2p  Rate \$375.00 2-3p	MTWTF  Rating 0.00  MTWTF	:30	:30 <del>(\$1,</del> 6	00LV2	0.00 <i>NM</i>		
3 8 10/23/12-10/29/12 Credited  E 11 8 10/23/12 10/29/12  THE BOLD AND THE BEAL Start Date End Date Week: 10/23/12 10/29/12  E 13 8 10/23/12 10/29/12	Y&R 11a  2 1230-2p Soaps/ LMAD CM    Soaps / Let's Make A Deal  UTIFUL    Weekdays	1230-2p  Rate \$375.00  2-3p  Rate \$375.00	MTWTF  Rating 0.00  MTWTF  Rating 0.00	:30	:30 <del>(\$1,</del> 4 2 \$375. 1 \$375.	00LV2	0.00 NM 0.00 NM		\$375.00
3 8 10/23/12-10/29/12 Credited  E 11 8 10/23/12 10/29/13  THE BOLD AND THE BEAL Start Date End Date Week: 10/23/12 10/29/13  E 13 8 10/23/12 10/29/13  THE TALK Start Date End Date	Y&R 11a  2 1230-2p Soaps/ LMAD CM    Soaps / Let's Make A Deal  UTIFUL    Weekdays	1230-2p  Rate \$375.00 2-3p  Rate	MTWTF  Rating 0.00  MTWTF	:30	:30 <del>(\$1,</del> 4 2 \$375. 1 \$375.	00LV2	0.00 <i>NM</i>		
3 8 10/23/12-10/29/12  Credited  E 11 8 10/23/12 10/29/13  THE BOLD AND THE BEAN  Start Date End Date  Week: 10/23/12 10/29/13  THE TALK  Start Date End Date  Week: 10/23/12 10/29/13  THE TALK  Start Date End Date  Week: 10/23/12 10/29/12	Y&R 11a  2 1230-2p Soaps/ LMAD CM    Soaps / Let's Make A Deal  UTIFUL    Weekdays	1230-2p  Rate \$375.00  2-3p  Rate \$375.00	MTWTF  Rating 0.00  MTWTF  Rating 0.00	:30 :30	:30 <del>(\$1,</del> 4 2 \$375. 1 \$375.	00LV2	0.00 NM 0.00 NM	1	\$375.00
3 8 10/23/12-10/29/12 Credited  E 11 8 10/23/12 10/29/12  THE BOLD AND THE BEAL Start Date End Date Week: 10/23/12 10/29/12  E 13 8 10/23/12 10/29/12  THE TALK Start Date End Date Week: 10/23/12 10/29/12  E 14 8 10/23/12 10/29/12  ELLEN Start Date End Date	Y&R 11a  2 1230-2p Soaps/ LMAD CM    Soaps / Let's Make A Deal  UTIFUL     Weekdays	1230-2p  Rate \$375.00  2-3p  Rate \$375.00  3-4p  Rate	MTWTF  Rating 0.00  MTWTF  Rating 0.00  MTWTF	:30 :30	:30 <del>(\$1,</del> 4 2 \$375. 1 \$375.	00LV2	0.00 NM 0.00 NM	1	\$375.00
3 8 10/23/12-10/29/12 Credited  E 11 8 10/23/12 10/29/12  THE BOLD AND THE BEAL Start Date End Date Week: 10/23/12 10/29/12  E 13 8 10/23/12 10/29/12  THE TALK Start Date End Date Week: 10/23/12 10/29/12  E 14 8 10/23/12 10/29/12  ELLEN	Y&R 11a  2 1230-2p Soaps/ LMAD CM    Soaps / Let's Make A Deal UTIFUL    Weekdays	1230-2p  Rate \$375.00  2-3p  Rate \$375.00  3-4p  Rate	MTWTF  Rating 0.00  MTWTF  Rating 0.00  MTWTF	:30 :30	:30( <del>\$1,</del> 1) 2 \$375. 1 \$375.	00LV2	0.00 NM  0.00 NM  0.00 NM	2	\$375.00
3 8 10/23/12-10/29/12 Credited  E 11 8 10/23/12 10/29/12  THE BOLD AND THE BEAL Start Date End Date Week: 10/23/12 10/29/12  E 13 8 10/23/12 10/29/12  THE TALK Start Date End Date Week: 10/23/12 10/29/12  E 14 8 10/23/12 10/29/12  ELLEN Start Date End Date Week: 10/23/12 10/29/12  ELLEN Start Date End Date Week: 10/23/12 10/29/12  E 15 8 10/27/12 10/27/12	Y&R 11a  2 1230-2p Soaps/ LMAD CM    Soaps / Let's Make A Deal UTIFUL    Weekdays	1230-2p  Rate \$375.00  2-3p  Rate \$375.00  3-4p  Rate \$425.00	Rating 0.00  MTWTF  Rating 0.00  MTWTF  Rating 0.00 S-	:30 :30	:30( <del>\$1,</del> 1) 2 \$375. 1 \$375.	00LV2	0.00 NM  0.00 NM  0.00 NM	2	\$375.00 \$850.00
3 8 10/23/12-10/29/12 Credited  E 11 8 10/23/12 10/29/13  THE BOLD AND THE BEAL Start Date End Date Week: 10/23/12 10/29/13  E 13 8 10/23/12 10/29/13  THE TALK Start Date End Date Week: 10/23/12 10/29/12  E 14 8 10/23/12 10/29/13  ELLEN Start Date End Date Week: 10/23/12 10/29/13  ELLEN Start Date End Date Week: 10/23/12 10/29/13  THE INSIDER WEEKEND	Y&R 11a  2 1230-2p Soaps/ LMAD CM     Soaps / Let's Make A Deal UTIFUL     Weekdays	1230-2p  Rate \$375.00 2-3p  Rate \$375.00 3-4p  Rate \$425.00  Various (5:30 PM-6:	Rating 0.00  MTWTF  Rating 0.00  MTWTF  Rating 0.00 S-	:30 :30	:30( <del>\$1,</del> 1) 2 \$375. 1 \$375.	00LV2	0.00 NM  0.00 NM  0.00 NM	2	\$375.00 \$850.00
3 8 10/23/12-10/29/12 Credited  E 11 8 10/23/12 10/29/13  THE BOLD AND THE BEAL Start Date End Date Week: 10/23/12 10/29/13  E 13 8 10/23/12 10/29/13  THE TALK Start Date End Date Week: 10/23/12 10/29/13  E 14 8 10/23/12 10/29/13  ELLEN Start Date End Date Week: 10/23/12 10/29/12  E 15 8 10/27/12 10/27/13  THE INSIDER WEEKEND Start Date End Date Week: 10/23/12 10/27/13	Y&R 11a  2 1230-2p Soaps/ LMAD CM     Soaps / Let's Make A Deal UTIFUL      Weekdays	1230-2p  1230-2p  Rate \$375.00 2-3p  Rate \$375.00 3-4p  Rate \$425.00  Various (5:30 PM-6:  Rate \$275.00	MTWTF  Rating 0.00  MTWTF  Rating 0.00  MTWTF  Rating 0.00 S- 00 PM)  Rating 0.00	:30 :30 :30	:30( <del>\$1,</del> ) 2 \$375. 1 \$375. 2 \$425.	00LV2	0.00 NM  0.00 NM  0.00 NM	1 2	\$375.00 \$850.00 \$275.00
3 8 10/23/12-10/29/12 Credited  E 11 8 10/23/12 10/29/13  THE BOLD AND THE BEAL Start Date End Date Week: 10/23/12 10/29/13  E 13 8 10/23/12 10/29/13  THE TALK Start Date End Date Week: 10/23/12 10/29/13  E 14 8 10/23/12 10/29/13  ELLEN Start Date End Date Week: 10/23/12 10/29/12  E 15 8 10/27/12 10/27/13  THE INSIDER WEEKEND Start Date End Date Week: 10/23/12 10/27/13	Y&R 11a  2 1230-2p Soaps/ LMAD CM     Soaps / Let's Make A Deal  UTIFUL      Weekdays	1230-2p  Rate \$375.00 2-3p  Rate \$375.00 3-4p  Rate \$425.00  Various (5:30 PM-6:  Rate \$275.00 4-5p	Rating 0.00  MTWTF  Rating 0.00  MTWTF  Rating 0.00 S- 00 PM)  Rating 0.00  MTWTF	:30 :30	:30( <del>\$1,</del> ) 2 \$375. 1 \$375. 2 \$425.	00LV2	0.00 NM  0.00 NM  0.00 NM	1 2	\$375.00 \$850.00
3 8 10/23/12-10/29/12 Credited  E 11 8 10/23/12 10/29/13  THE BOLD AND THE BEAL Start Date End Date Week: 10/23/12 10/29/13  E 13 8 10/23/12 10/29/13  THE TALK Start Date End Date Week: 10/23/12 10/29/13  E 14 8 10/23/12 10/29/13  ELLEN Start Date End Date Week: 10/23/12 10/29/12  E 15 8 10/27/12 10/27/13  THE INSIDER WEEKEND Start Date End Date Week: 10/23/12 10/27/13	Y&R 11a  2 1230-2p Soaps/ LMAD CM     Soaps / Let's Make A Deal UTIFUL      Weekdays	1230-2p  1230-2p  Rate \$375.00 2-3p  Rate \$375.00 3-4p  Rate \$425.00  Various (5:30 PM-6:  Rate \$275.00	Rating 0.00  MTWTF  Rating 0.00  MTWTF  Rating 0.00 S- 00 PM)  Rating 0.00  MTWTF	:30 :30 :30	:30( <del>\$1,</del> ) 2 \$375. 1 \$375. 2 \$425.	00LV2	0.00 NM  0.00 NM  0.00 NM	1 2	\$375.00 \$850.00 \$275.00
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3 8 10/23/12-10/29/12 Credited  E 11 8 10/23/12 10/29/13  THE BOLD AND THE BEAL Start Date End Date Week: 10/23/12 10/29/13  THE TALK Start Date End Date Week: 10/23/12 10/29/13  E14 8 10/23/12 10/29/13  ELLEN Start Date End Date Week: 10/23/12 10/29/13  ELLEN Start Date End Date Week: 10/23/12 10/29/13  THE INSIDER WEEKEND Start Date End Date Week: 10/22/12 10/28/12  E 16 8 10/23/12 10/29/13  8 NEWS NOW AT 4PM & 4 Start Date End Date Week: 10/23/12 10/29/13	Y&R 11a  2 1230-2p Soaps/ LMAD CM Soaps / Let's Make A Deal  UTIFUL  Weekdays MTWTF 2  The Talk 2-3P CM The Talk  Weekdays MTWTF 1  Ellen CM Ellen  Weekdays MTWTF 2  Politics Now S Sebelius CM Politics Now S Sebelius CM Politics Now S Sebelius  Weekdays MTWTF 1  Politics Now S Sebelius CM Politics Now S Sebelius  Weekdays Politics Now S Sebelius  Weekdays Spots/Week MTWTF 1  News Now 4p M-F CM News Now 4p M-F CM News Now 4p M-F  News Now 5-630p M-FCM	1230-2p  Rate \$375.00 2-3p  Rate \$375.00 3-4p  Rate \$425.00  Various (5:30 PM-6:  Rate \$275.00 4-5p (4:30 PM-5:  Rate \$450.00	Rating 0.00  MTWTF  Rating 0.00  MTWTF  Rating 0.00 S- 00 PM)  Rating 0.00  MTWTF 00 PM)  Rating 0.00  MTWTF 00 PM)	:30 :30 :30	:30( <del>\$1,</del> ) 2 \$375.  1 \$375.  1 \$275.	00LV2	0.00 NM  0.00 NM  0.00 NM  0.00 NM	1 2 3	\$375.00 \$850.00 \$275.00 \$1,350.00

Print Date: 11/07/12 13:01:05 Page 3 of 4

KLAS

Order / Rev:

35843

Advertiser:

Oceguera, John CD3

Alt Order #:

08801773

Product Desc: OCEQUERA/CON/DEM

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Flight Dates:

10/23/12 - 10/29/12

Estimate:

1188

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 17	8	10/23/1	2 10/29/12	8 News Now 5-6	30p M-FCM	5-630p	MTWTF	:30	1	\$500.00LV2	0.00 NM	1	\$500.00
	NIE\A	C NOW	OTATION!	8 News Now 5-6	30p M-F								
ð		S NOW I	ROTATION End Date	Weekdays	Spots/Week	Rate	Rating						
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		0 110147	T 000D14 0	8 News Now Sat	t 5-7p	(6:30 PM-7:0	0 PM)						
8		S NOW A	AT 630PM-S End Date	Aı Weekdays	Spots/Week	Rate	Rating						
We		/22/12	10/28/12	S-	<u> 30013/4466K</u>	\$965.00	0.00						
E 20	8	10/23/1	2 10/29/12	630-7p Inside Ed	lition CM	630-7p	MTWTF	:30	1	\$325.00LV2	0.00 NM	1	\$325.00
				Inside Edition									
II		EDITION	N End Date	Weekdays	Spots/Week	Rate	Rating						
We		/23/12	10/29/12	MTWTF	<u> </u>	\$325.00	0.00					l	
E 21	8	10/23/1	2 10/29/12	7-8p Rotator	CM	7-8p	MTWTF	:30	1	\$350.00LV2	0.00 NM	1	\$350.00
_				7-8p Rotator									
E	T/INS		End Date	Modelana	Cantallant	Dete	Datina						
We		art Date /23/12	10/29/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
E 23	8		2 10/29/12		CM	10-11p	M	:30	1	\$9,000.00LV1	0.00 NM	1	\$9,000.00
	-			Hawaii Five-O	•								40,000.00
Н		I FIVE-0											
\Ma		art Date /29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$9,000.00	Rating 0.00						
E 27	8		2 10/27/12		CM	10-11P	S-	:30	1	\$6,000.00LV1	0.00 NM	1	\$6,000.00
	•	10,2,,,	0	48 Hours Myster			•	.00	•	40,000.00211	0.00 11111		40,000.00
4		JRS MYS									ï		
18/-		art Date	End Date	Weekdays S-	Spots/Week	Rate	Rating						
E 28	ek: 10/	10/28/1	10/28/12 2 10/28/12		CM	\$6,000.00 7-8p	0.00	:30	1	\$6,000.00LV1	0.00 NM	1	\$6,000.00
L 20	Ü	10/20/1	2 10/20/12	60 Minutes	Civi	7-op	3	.50	•	\$0,000.00EV1	0.00 NW		Ψ0,000.00
6	0 MIN	UTES											
144-		rt Date	End Date 10/28/12	Weekdays	Spots/Week	Rate	Rating					l	
E 30	8 8	/22/12 10/23/1		8 News Now 11p	M-F CM	\$6,000.00 11-1135p	0.00 MTWTF	:30	1	\$600.00LV2	0.00 NM	1	\$600.00
L 30	Ü	10/23/1	2 10/23/12	8 News Now 11p		11-1100р	P111111	.50	'	\$000.00LV2	0.00 14141		\$000.00
8	NEW	S NOW A	T 11PM	•									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		/23/12	10/29/12	MTWTF	0-/0-014	\$600.00	0.00	.20		6400 001140	0.00.104		****
E 31	8	10/2//1	2 10/28/12	8 News Now 11p 8 News Now Sa/		11-1135P	SS	:30	2	\$400.00LV2	0.00 NM	2	\$800.00
8	NEW	S NOW A	T 11PM-W										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		/22/12	10/28/12	SS	2		0.00						
E 32	8	10/23/1	2 10/29/12	Letterman	СМ	1135p-1237a (11:35 PM-12		:30	1	\$275.00LV2	0.00 NM	1	\$275.00
L	ATE S	HOW W	LETTERMA			(11.001 141-12	2.07 7.101)						
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
		/23/12	10/29/12	MTWTF	1	\$275.00	0.00						
E 33	8	10/27/1	2 10/27/12	NCAA Football NCAA College F	CM	NCAA Colleç (12:30 PM-4:	ge FooS-	:30	1	\$1,050.00LV1	0.00 NM	0	\$0.00
С	BS C	OLLEGE	FTBL-LATE	•	Ootball	(12.50   101-4.	OO F WIJ						
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
_		/22/12 Deta Ba	10/28/12	S-		\$1,050.00	0.00	lookda	1	anth Dat-	Dia Tuna		
Spot 1		Date Ra		escription ICAA Football	· · · · · · · · · · · · · · · · · · ·	<u>/End Time</u> A College Fo	<u>۷۰</u> ۱-، 12:30 <i>PM-4:</i> 00	<u>/eekdays</u> Sa-		<u>19th                                    </u>	Rtg Type 0.00 NM		
•		edited			.137	-							
	[Br	eak miss	ed due to ru	nover of ACC Foo	tball - bco ]								
N 35	8	10/27/1	2 10/27/12	Sat Prime Specia		8-10p	S-	:30	1	\$2,000.00LV1	0.00 NM	1	\$2,000.00
				KLAS Movie: Bo	bby Z						ı		

Print Date: 11/07/12 13:01:05 Page 4 of 4

KLAS

Order / Rev: 35843

Advertiser:

Oceguera, John CD3

Alt Order #:

08801773

Product Desc:

OCEQUERA/CON/DEM

Flight Dates:

10/23/12 - 10/29/12

Estimate:

1188

Ln C	Ch	Start	End	<b>Inventory Code</b>	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 35	8	10/27/12	2 10/27/12	Sat Prime Specia KLAS Movie: Bol		8-10p	S-	:30	1	\$2,000.00LV1	0.00 NM	1	\$2,000.00
Wee	<u>Sta</u> k: 10/	rt Date 22/12	End Date 10/28/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 0.00						
N 36	8	10/24/12	2 10/24/12	8 News Now 4-5a 8 News Now 4-5a		4-5a	W	:30	1	\$50.00LV2	0.00 NM	1	\$50.00
Wee	<u>Sta</u> k: 10/		End Date 10/28/12	Weekdays W	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
N 37	8	10/29/12	10/29/12	8 News Now 4-5a 8 News Now 4-5a		4-5a	M	:30	2	\$20.00LV4	0.00 NM	2	\$40.00
Wee		<u>rt Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$20.00	Rating 0.00						
N 38	8	10/28/12	10/28/12	NFL Pre-Game S		NFL Pre-Gan	ne Sh⊢S	:30	1	\$1,800.00LV3	0.00 NM	1	\$1,800.00
Wee	k: 10/	22/12	End Date 10/28/12	Weekdays S		<u>Rate</u> \$1,800.00	Rating 0.00						
Spot 1		Date Rar 10/22/12		escription FL Reg Season G		/End Time Football Reg	_	<u>Veekdays</u> ·ThFSaS		ngth Rate :30 \$1,800.00	Rtg Type 0.00 NM		
N 39	8	10/27/12	2 10/28/12	Sat 1135p-1235a Private Practice	Priv P.@M	1135p-1235a	S-	:30	1	\$95.00LV2	0.00 NM	1	\$95.00
Wee	<u>Sta</u> k: 10/		End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$95.00	Rating 0.00						
N 40	8	10/27/12	10/28/12	Sat 135-235a Co Cold Squad	d SquadM	135-235am	5-	:30	1	\$30.00LV3	0.00 NM	1	\$30.00
Wee	<u>Sta</u> k: 10/		End Date 10/28/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$30.00	Rating 0.00						
											Totals	33	\$37,405.00